

Archie
COMICS



NO. 47
JULY

\$1.25
US & CAN

APPROVED
BY THE
COMICS
CODE
AUTHORITY

ARCHIE'S
PAL

Jughead

TALES

COMICS



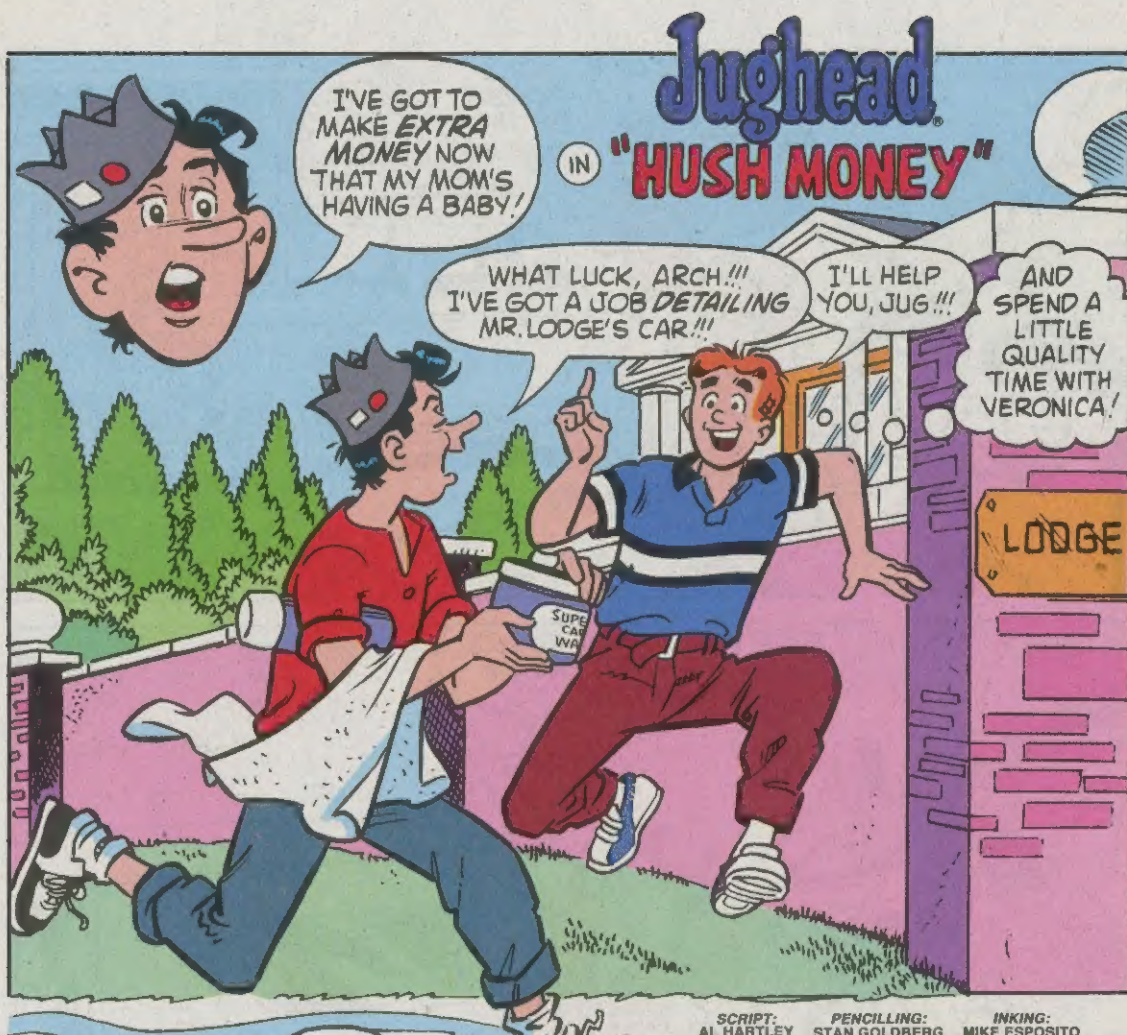
LOOK FOR
"BABY TALES"
IN JUGHEAD
COMICS

STAN GOLD
ESP!!



*ARTIFICIALLY FLAVORED

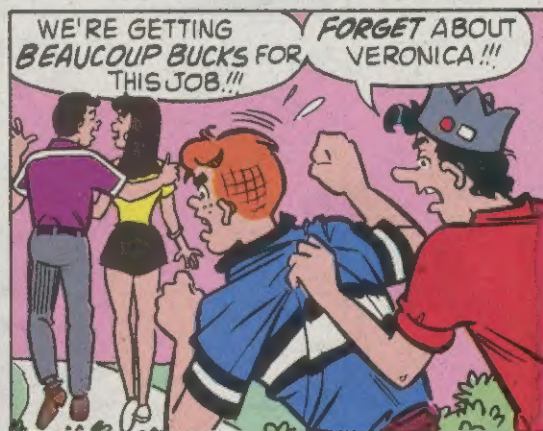
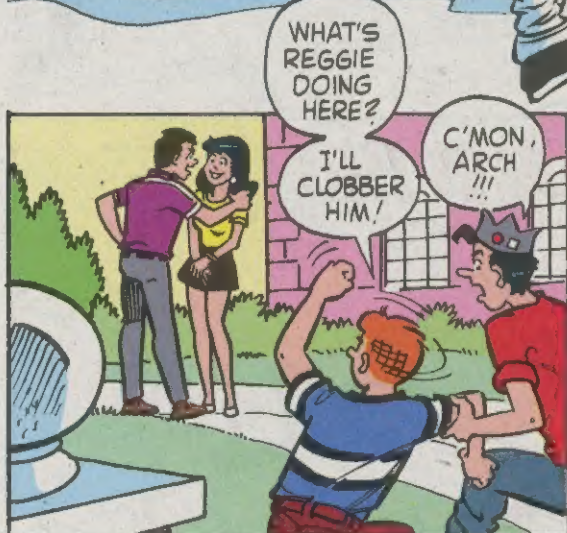
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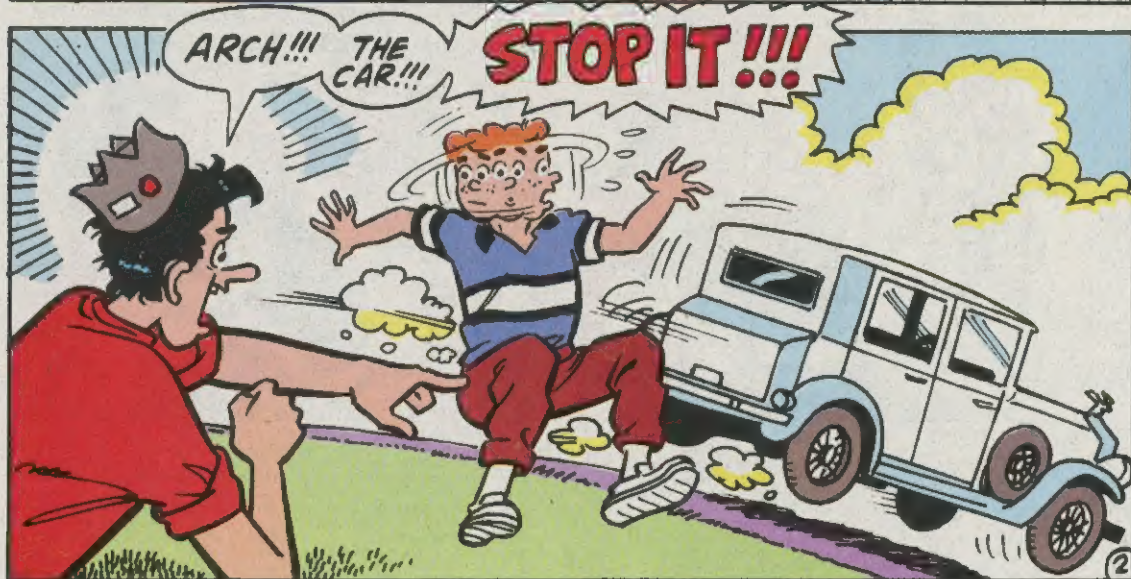
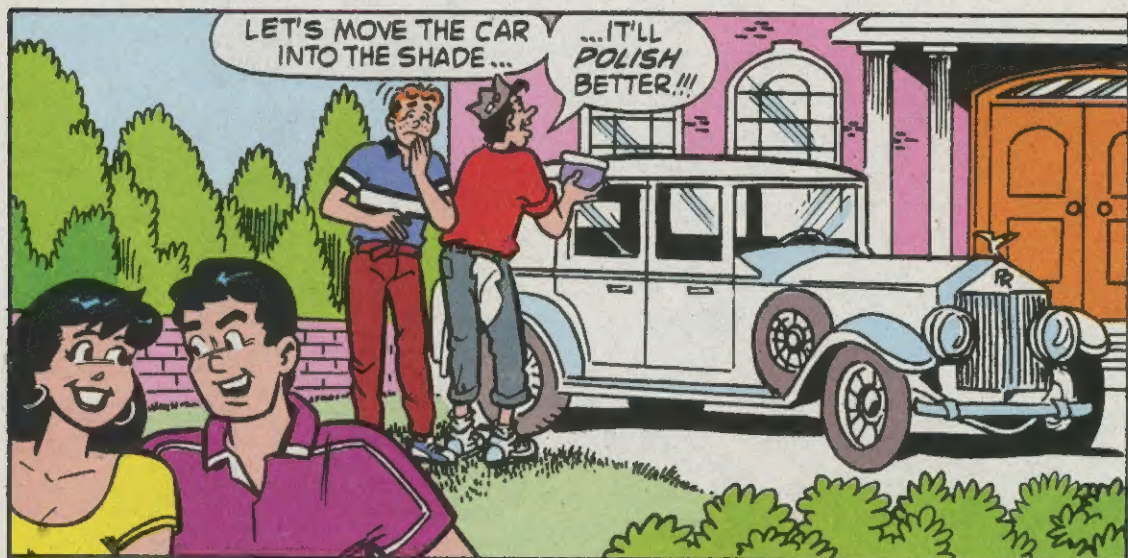
SCRIPT: AL HARTLEY PENCILLING: STAN GOLDBERG INKING: MIKE ESPOSITO

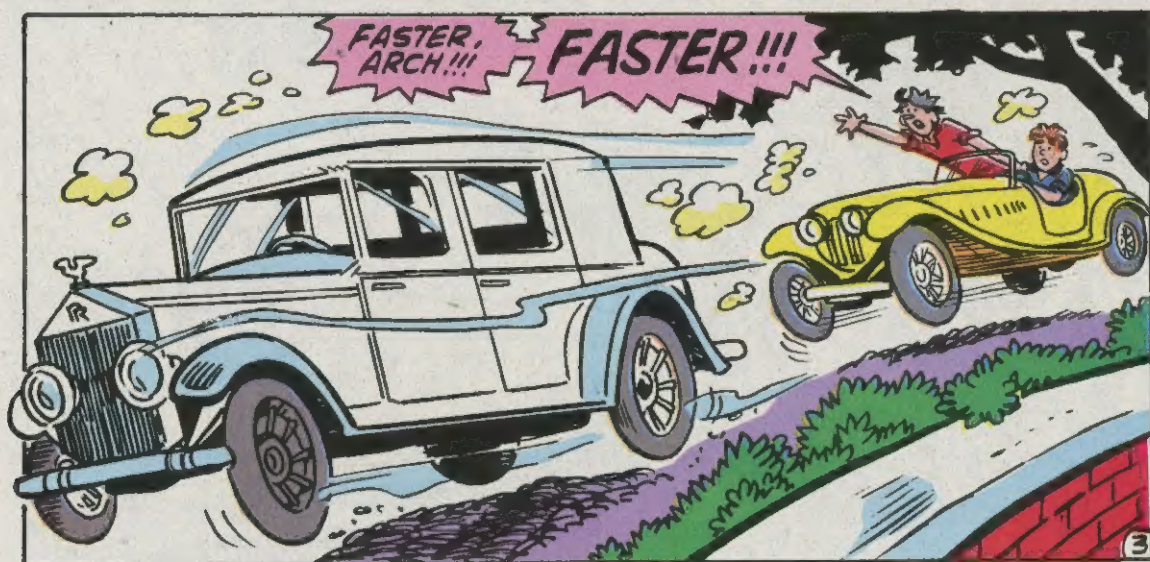
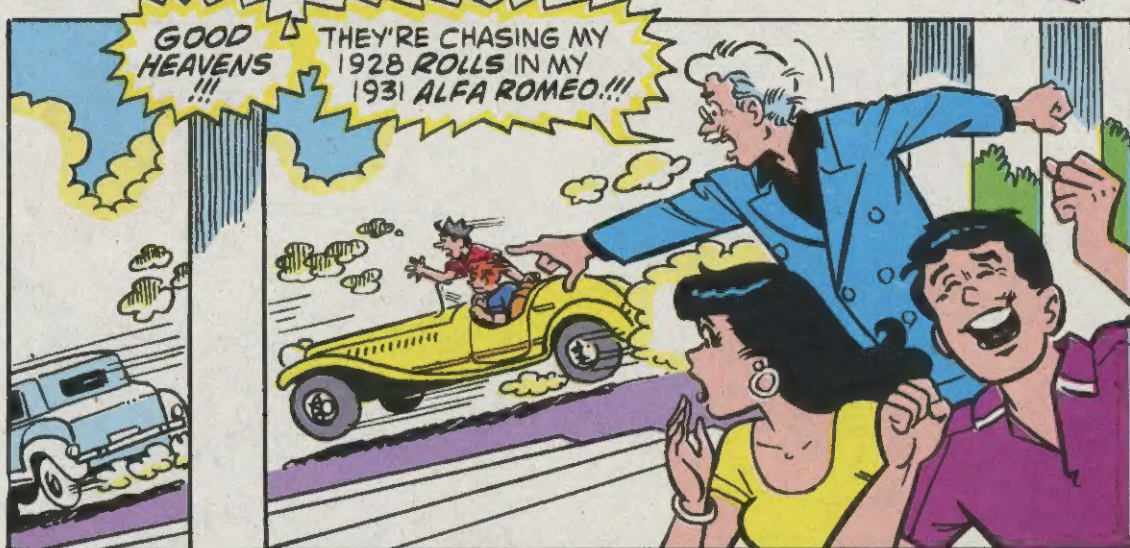
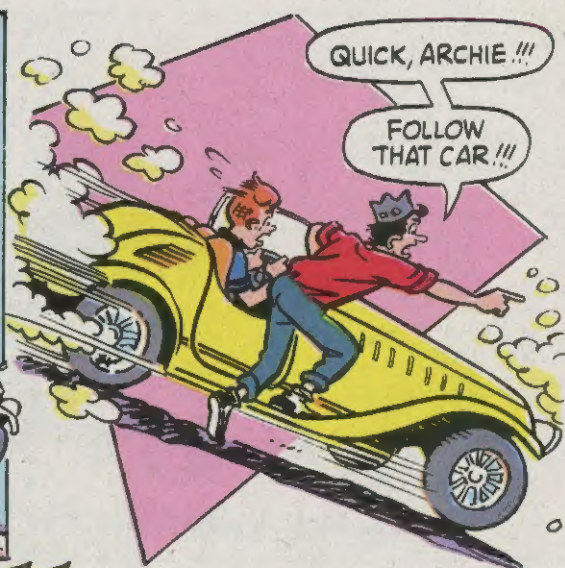
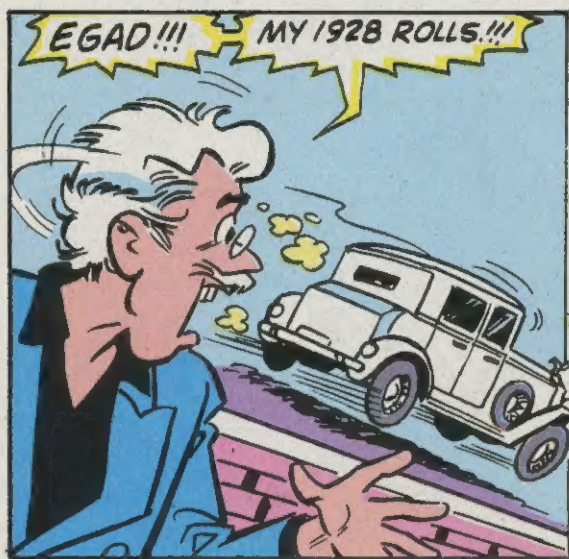
LETTERING: BILL YOSHIDA COLORING / PRODUCTION: BARRY GROSSMAN

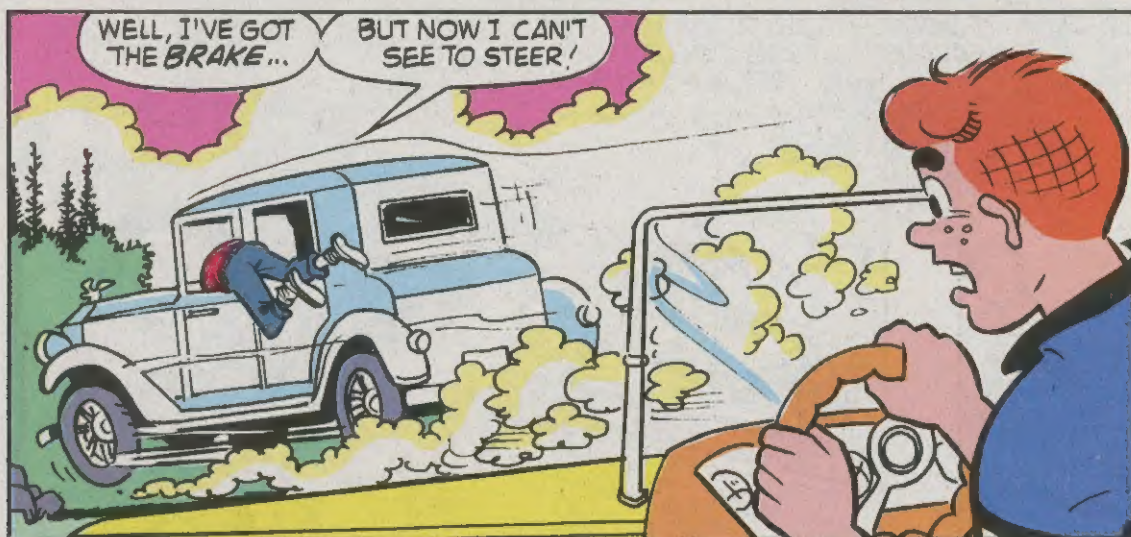
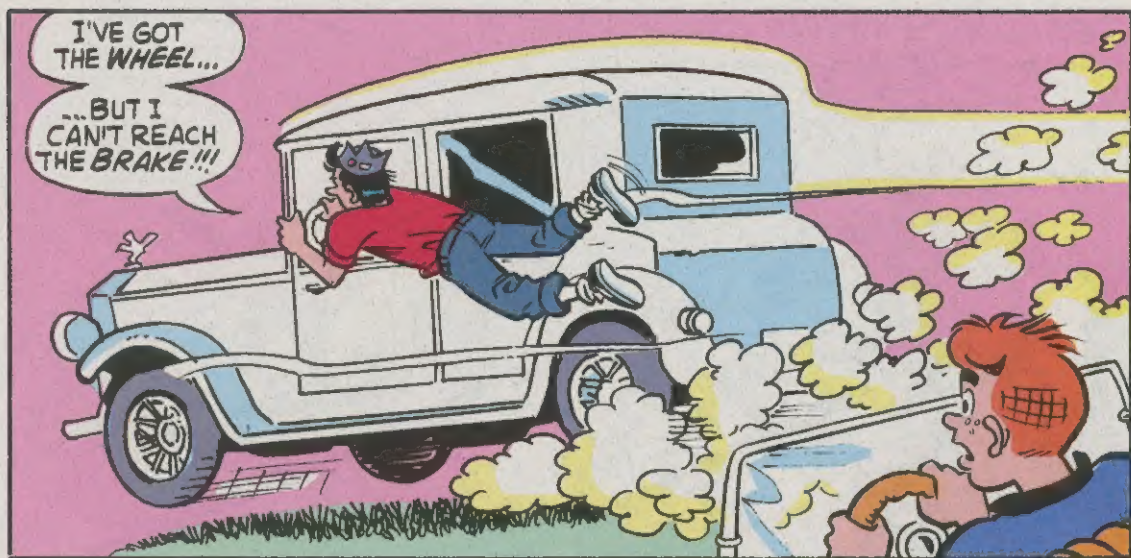
EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

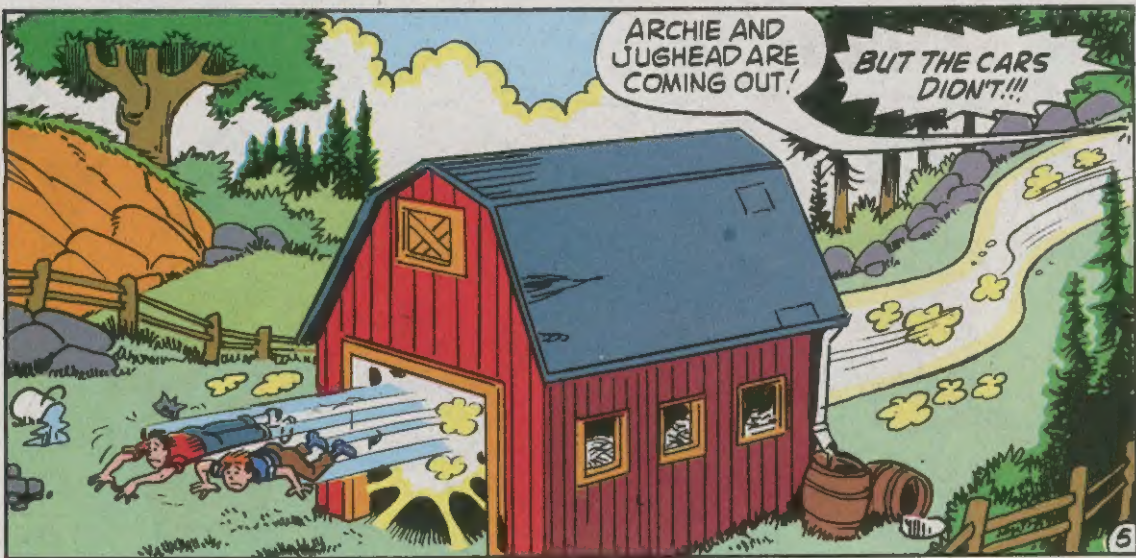
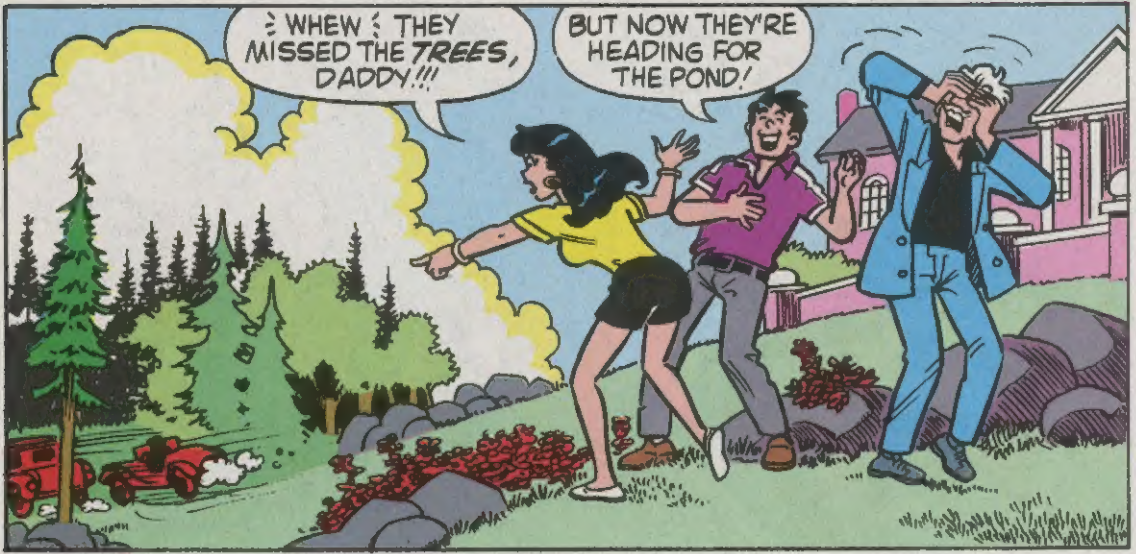


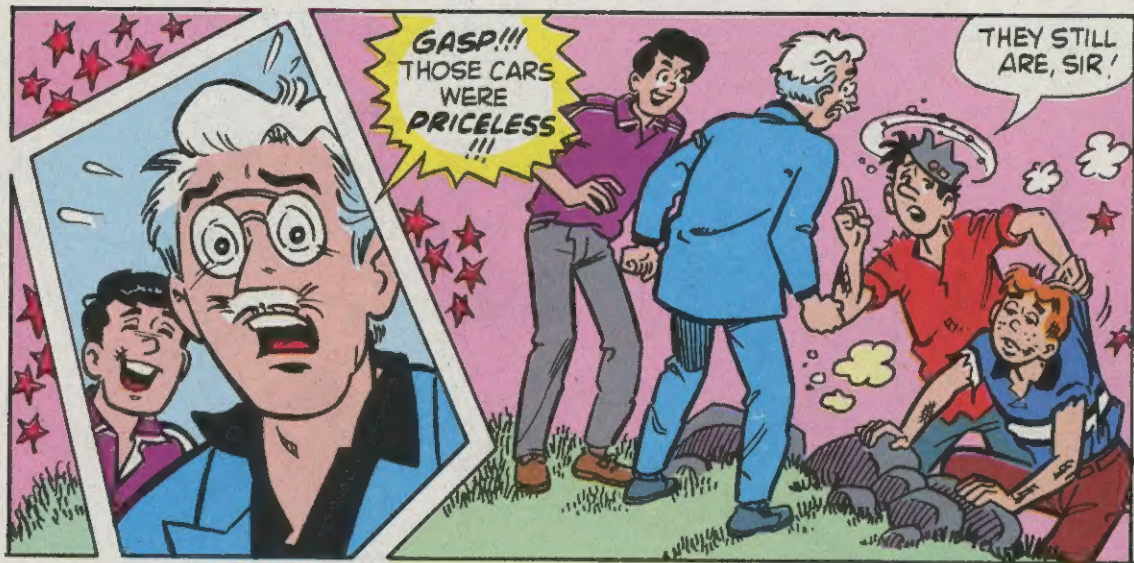
ARCHIE'S PAL JUGHEAD COMICS (ISSN-00225991), Vol. 2, No. 47, July, 1993. Printed in the U.S. Published 10 times a year in Jan., Feb., April, May, June, July, Aug., Sept., Oct., and Nov. by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies \$1.25 in the U.S. and Canada. Subscription rate: U.S. and Canada \$15.00 for 12 issues. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. "Jughead" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1993, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Second Class postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543. INSIDE PAGES ARE PRINTED ON 100% RECYCLED PAPER FIBER. 5% POST-CONSUMER FIBER. 95% PRE-CONSUMER FIBER. PRINTED WITH SOY INK.



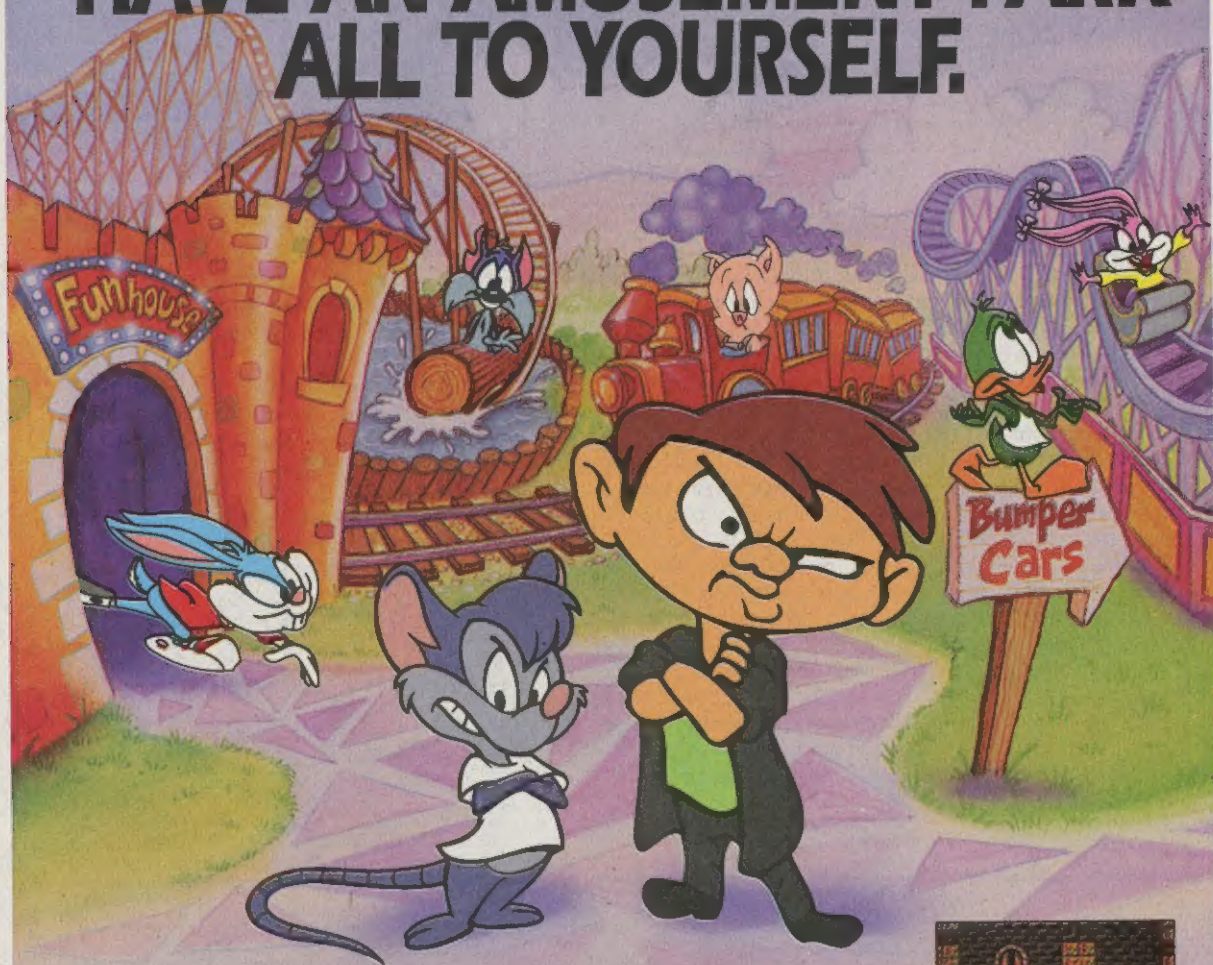








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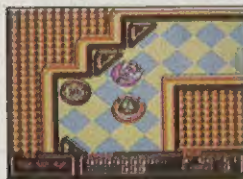


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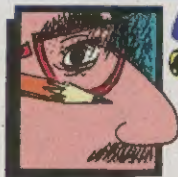
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Editor's NOTEBOOK

FANS WANT ARCHIE IN THEIR LOCAL NEWSPAPERS



Dear Archie Readers,

The other day I received a letter from Sara Gambetta who lives in Corpus Christi, Texas. She writes, "I love Archie Comics and I wish it could be in my local newspaper."

I receive mail like this almost every week. While Archie does appear in newspapers throughout the United States and Canada, there are many papers that do not carry the Archie strip. Newspapers subscribe to comic strips on an individual basis, so if your local paper is not yet an Archie subscriber, I'm sure they would be interested in hearing from you. Most editors seek feedback from their readers. If you are one of those who does not read your local paper, but you'd be willing to read it if it contained more comic strips like Archie, then tell your editor. Or ask your parents to help you write a letter-to-the-editor.

Any newspaper editor who was genuinely convinced that the Archie comic strip would boost their readership, would instantly start running it.

Here's what you can do if, like Sara, you would like to see Archie in your local newspaper:

1. Find out the name of the "Comic Editor" for your newspaper.
2. Write and call the editor and let him/her know that you would like to see ARCHIE in that newspaper.
3. Let me know the name of the newspaper you contacted and what the editor's response was, or send me a copy of your letter along with the newspaper's response.

If you have any friends or relatives who feel the same as you about wanting Archie in their newspaper, pass these tips along.



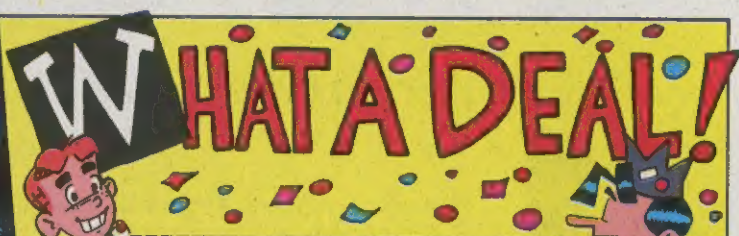
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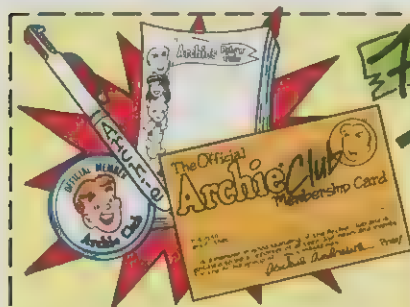
Archie's Club News

OF THE READERS...BY THE READERS...AND FOR THE READERS.

REPORTER
Kate Comer
Sarasota, Fla

SAFETY

Never play with or eat products stored under a sink, like dish soap, bug killer or bleach or you could get sick and possibly die. Always put tools away or you might injure yourself. Don't lean back too far in your chair because you might fall backwards. If there is a fire and it's blocking the door, lean out of a window and shout for help. Never move a hurt animal or it might hurt you. Don't show off (jumping around or on your bicycle) or you might get a broken bone. Always let someone know where you are going. Always cover a bee sting with mud or ice. When in doubt, ask a parent or trusted adult.



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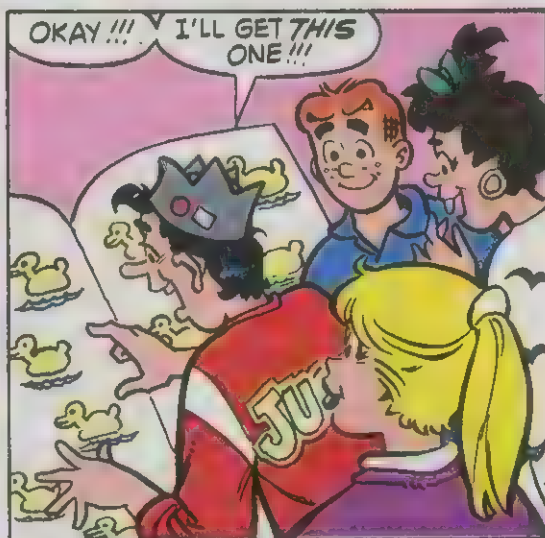
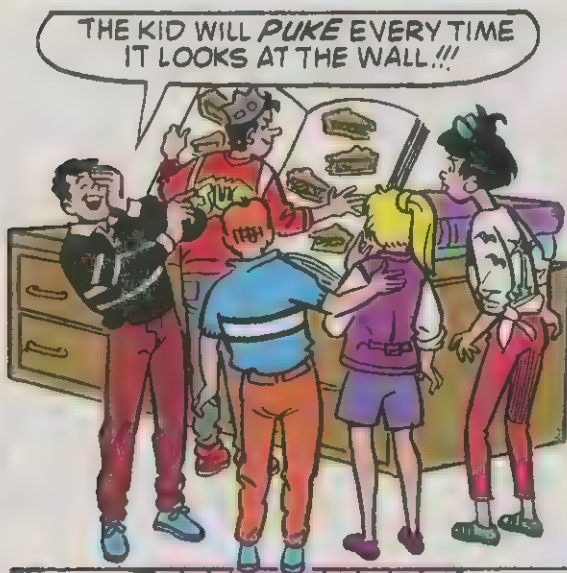


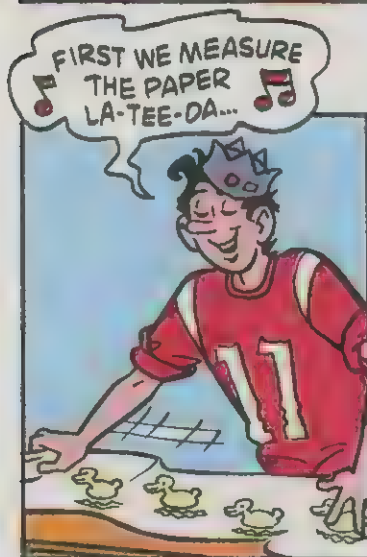
ANSWER: Blue. (What a surprise, huh?)

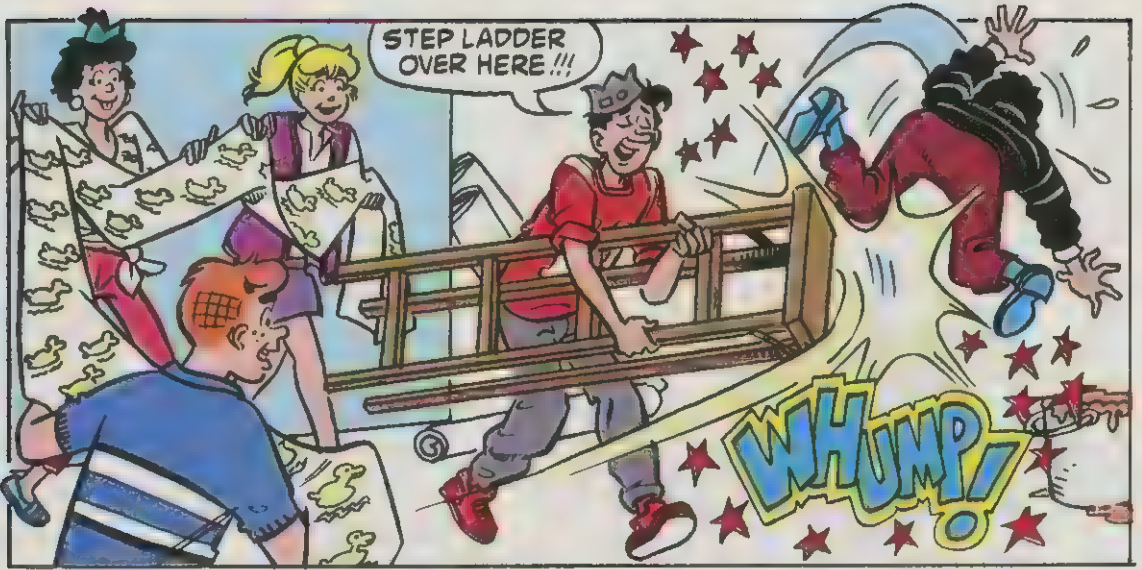
The first 5,000 to write will get a free roll!

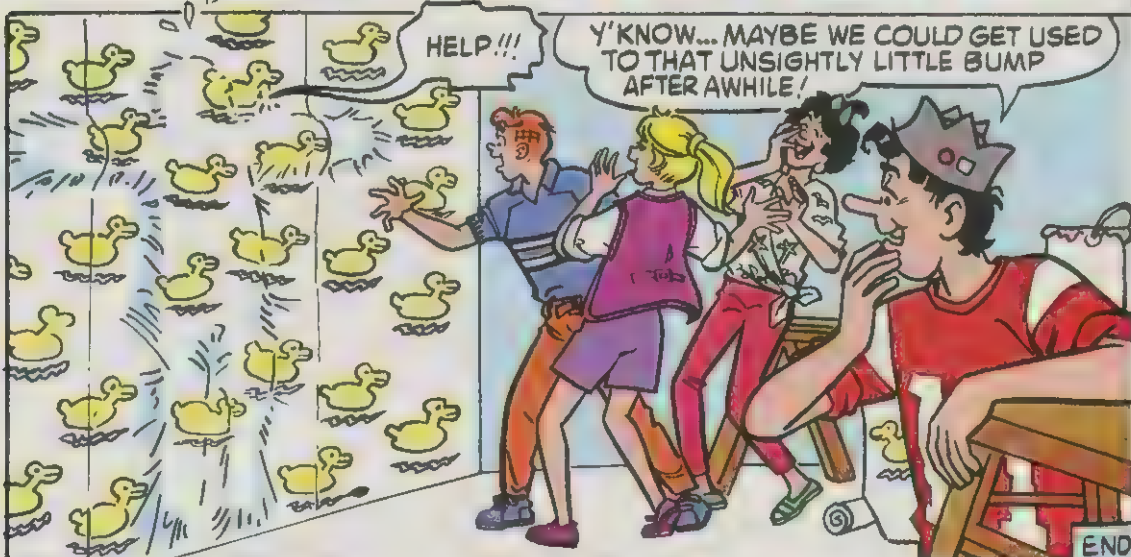
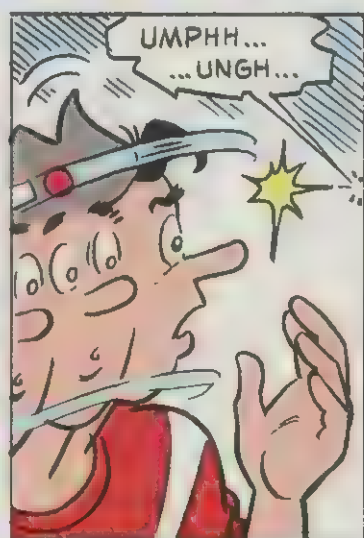
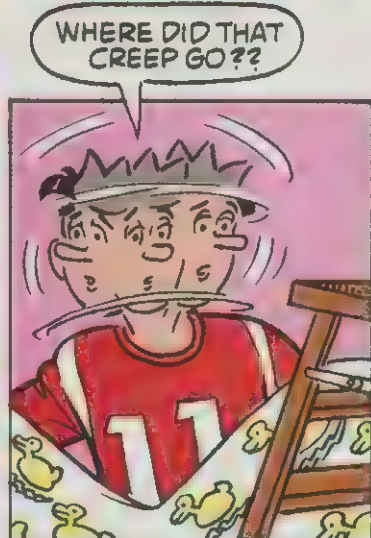
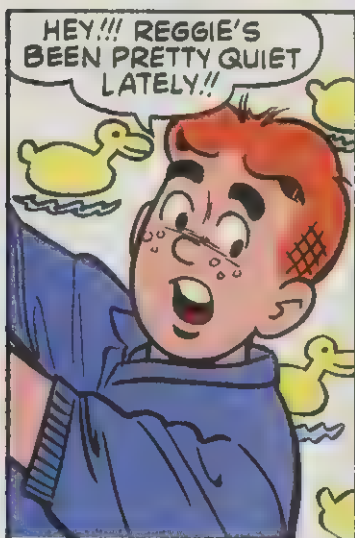
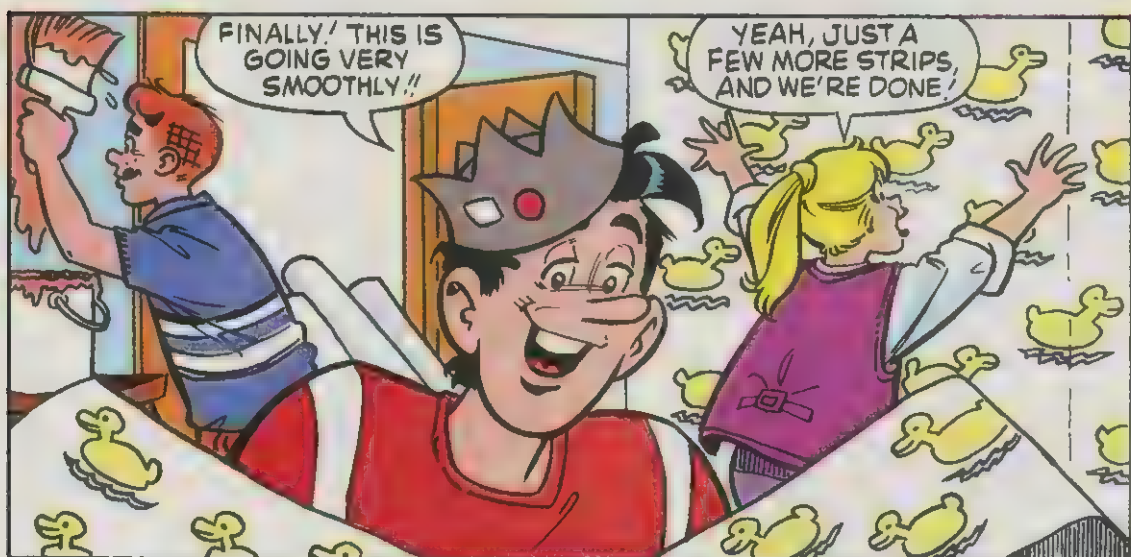
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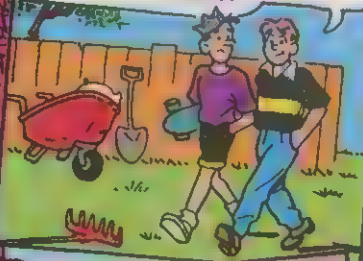






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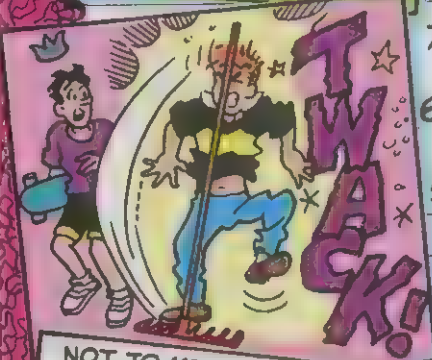
4. IT DOESN'T TALK BACK TO YOU!

3. IT'S JUST SO **DARN FUNNY!**

2. IT'S MORE INTERESTING THAN Miss Pukeman's THIRD PERIOD BOTANY CLASS!

1 No Smelly Perfume Samples!

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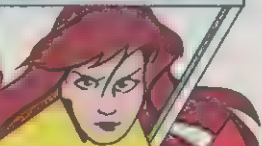
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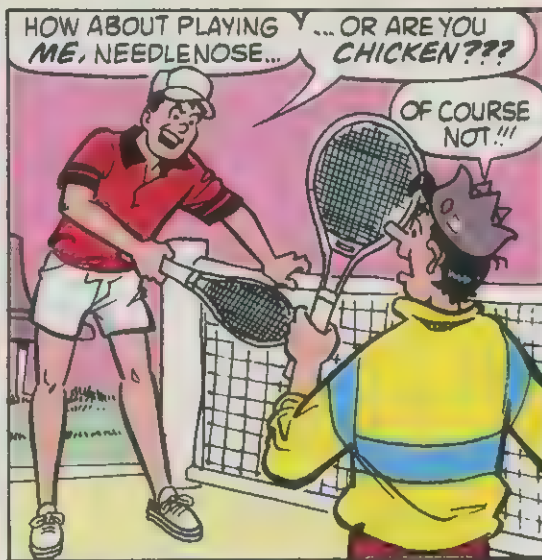
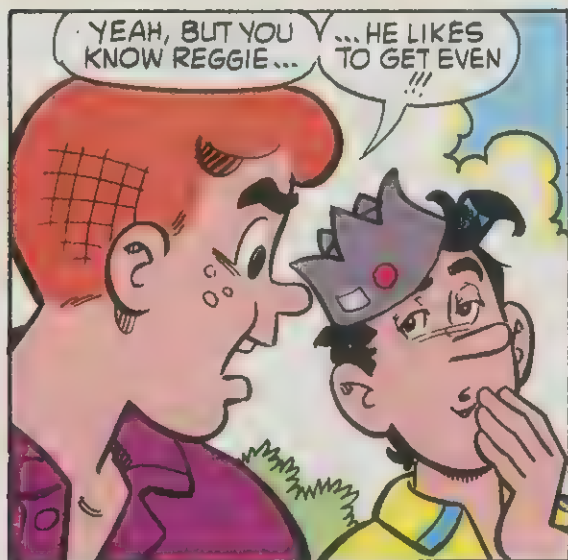
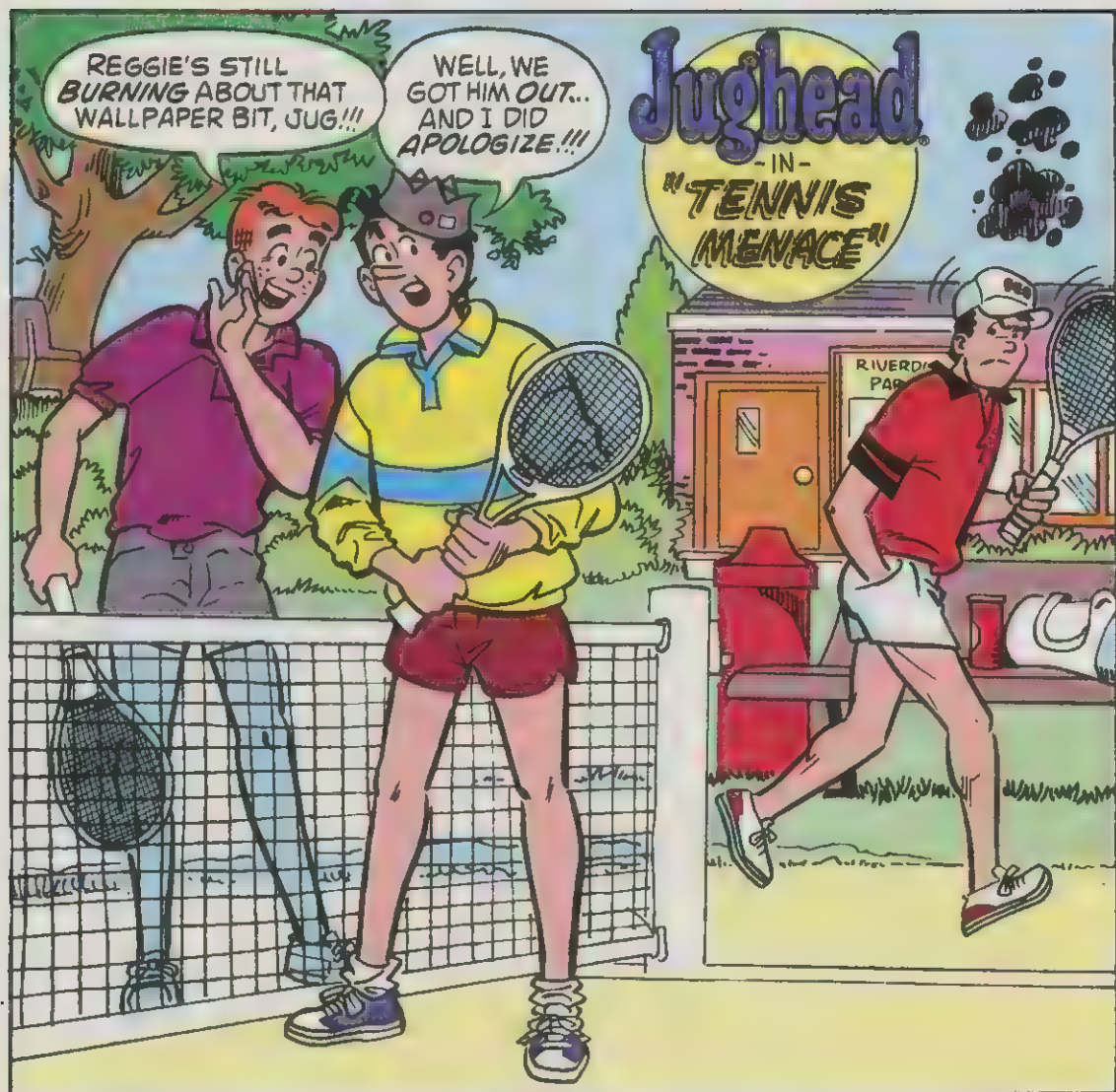
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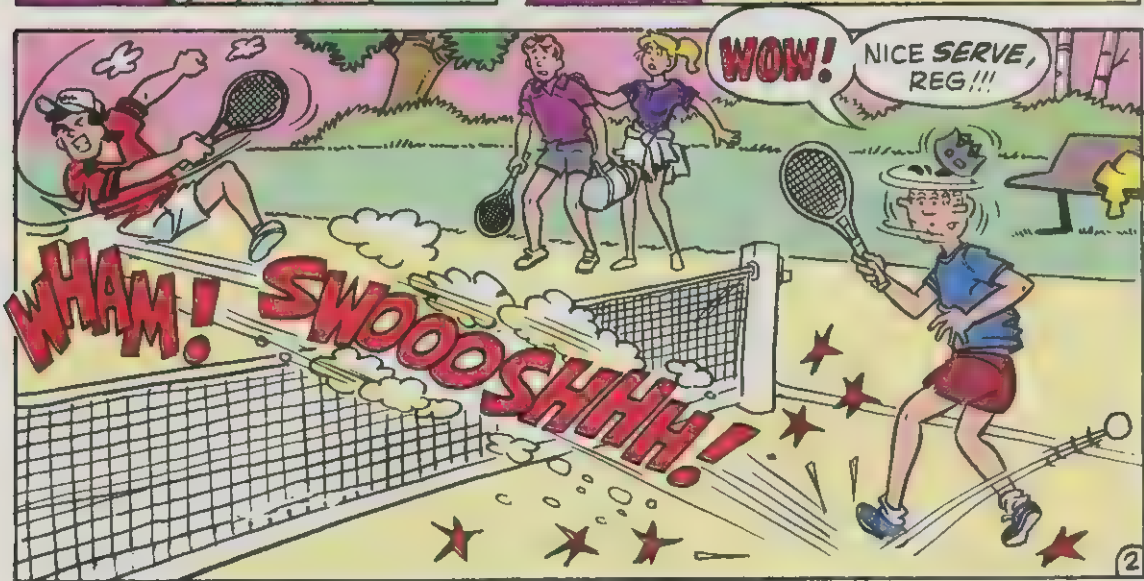
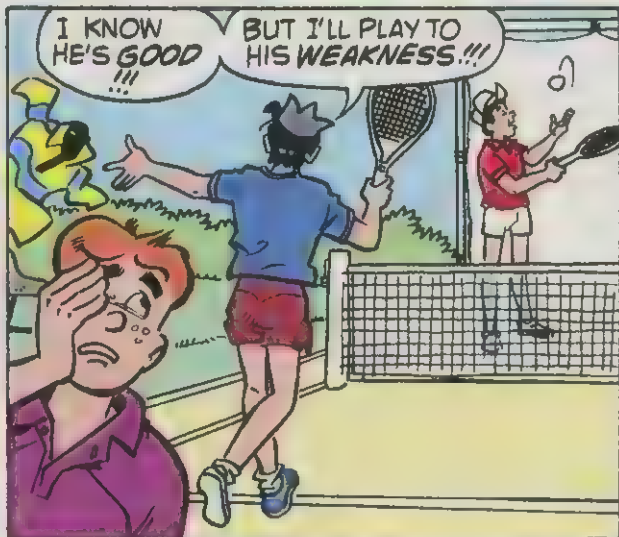
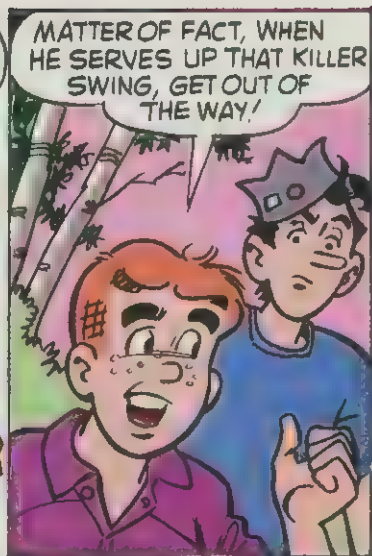
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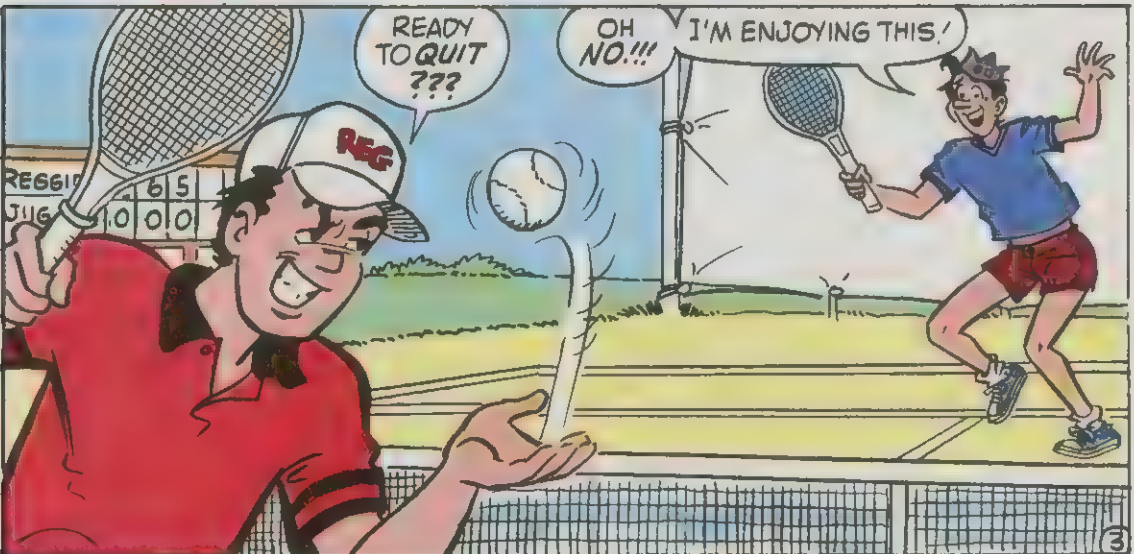
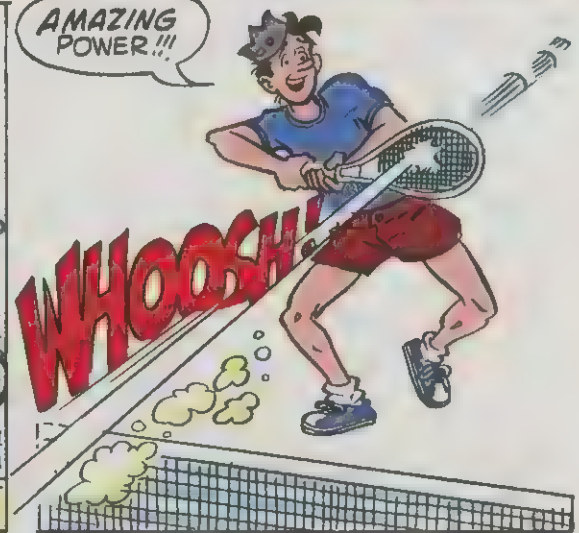
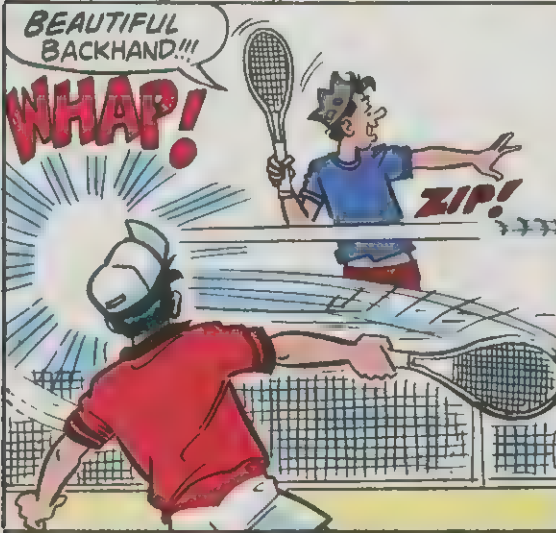
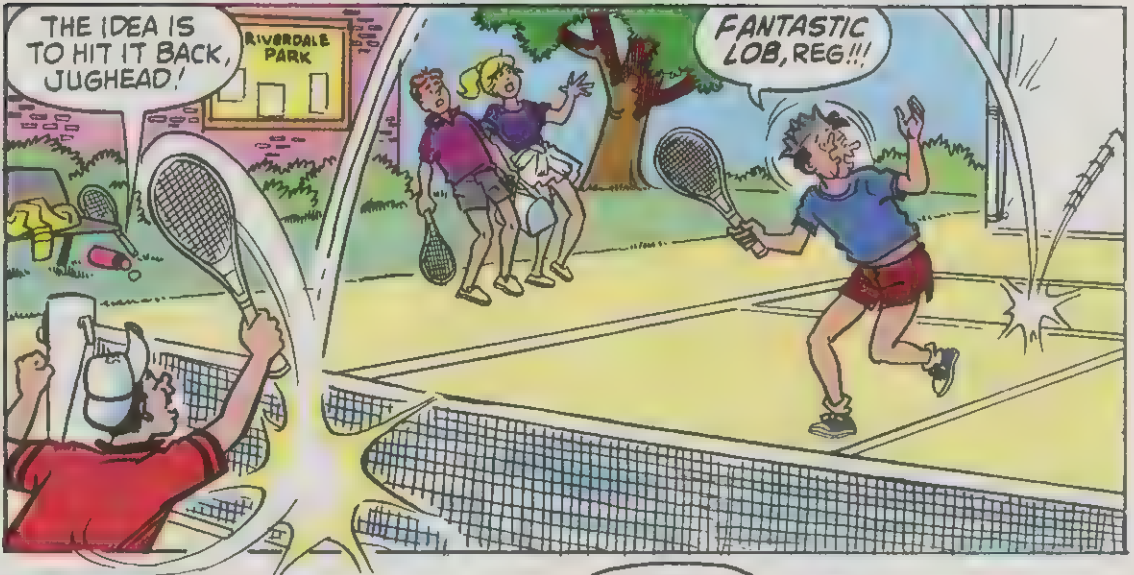
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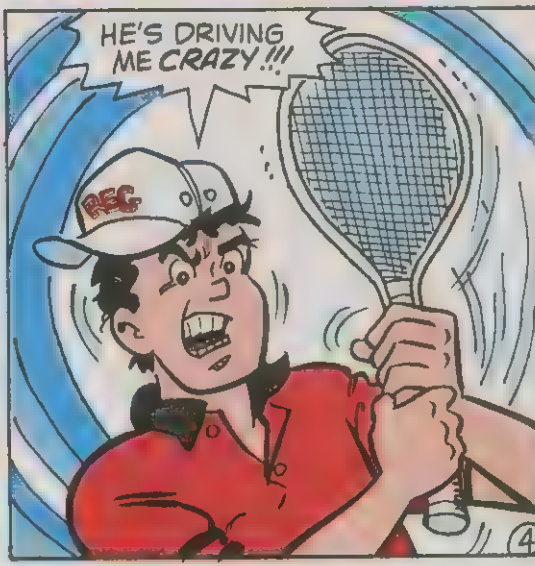
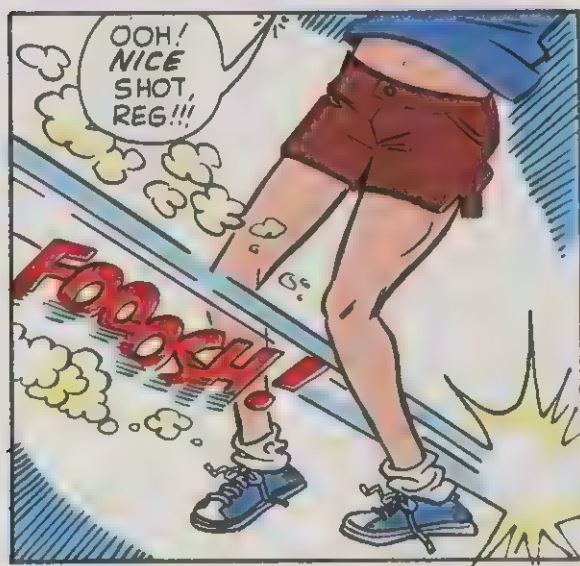
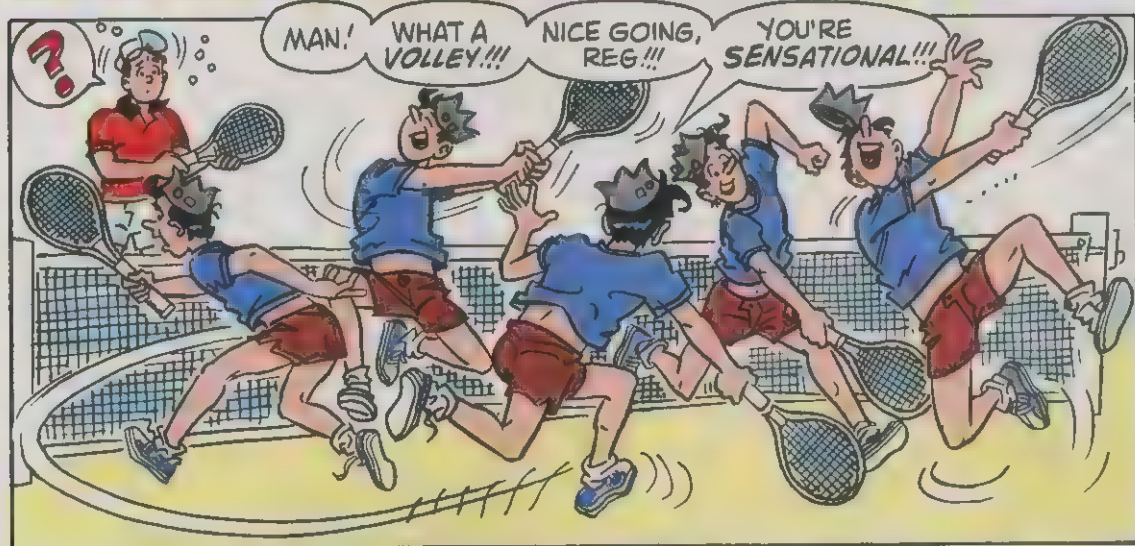
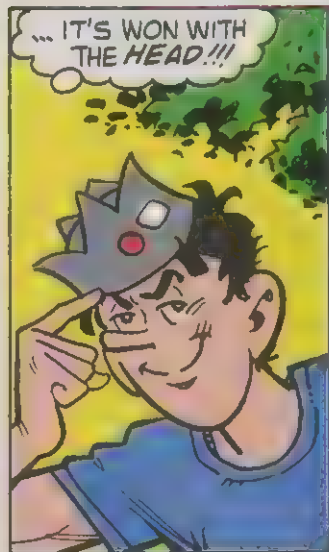
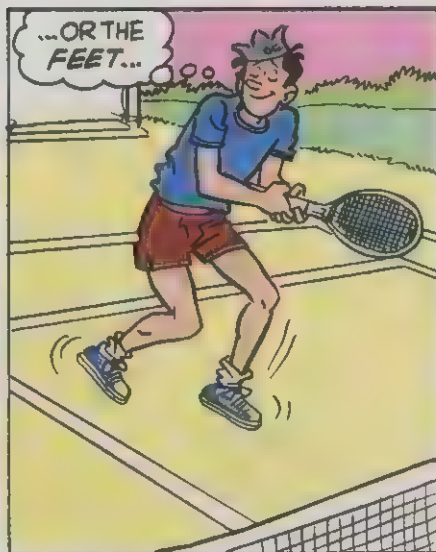
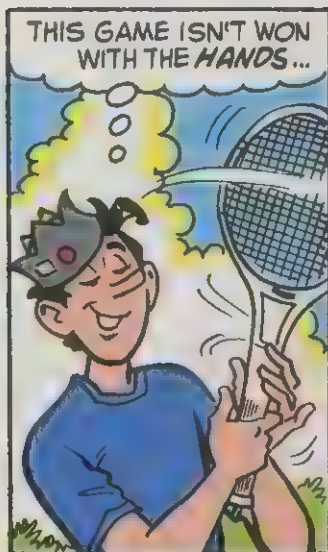
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PLEASE BE PATIENT AND ALLOW 6-10 WEEKS FOR YOUR FIRST BOOKS TO ARRIVE

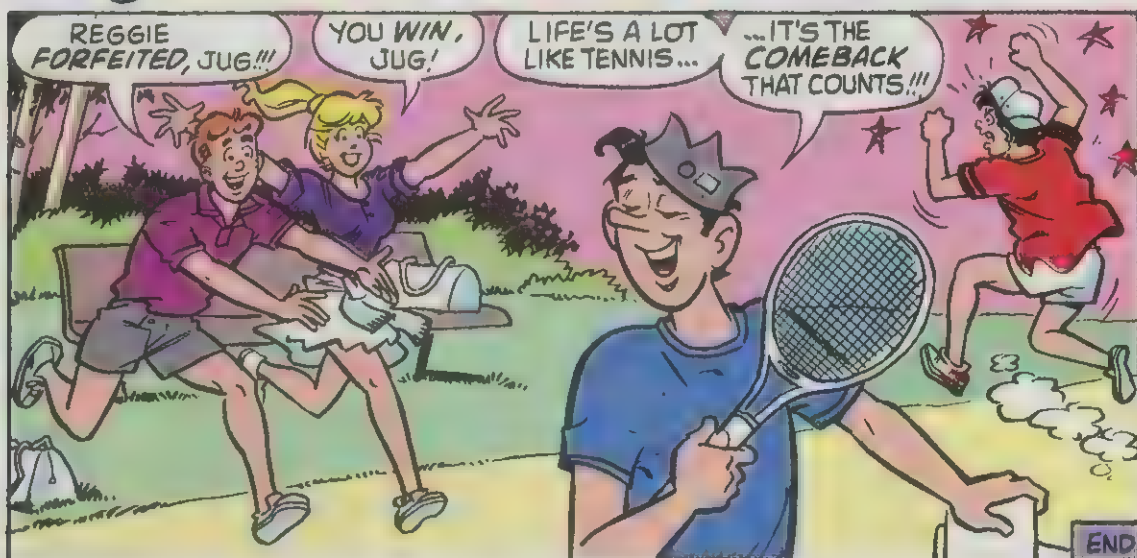
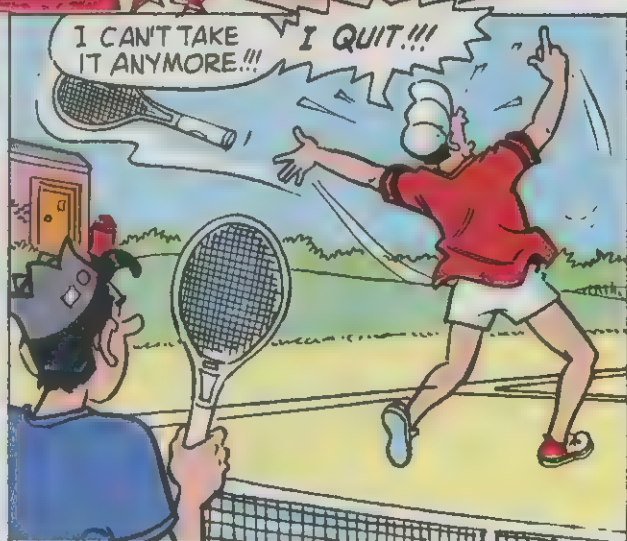
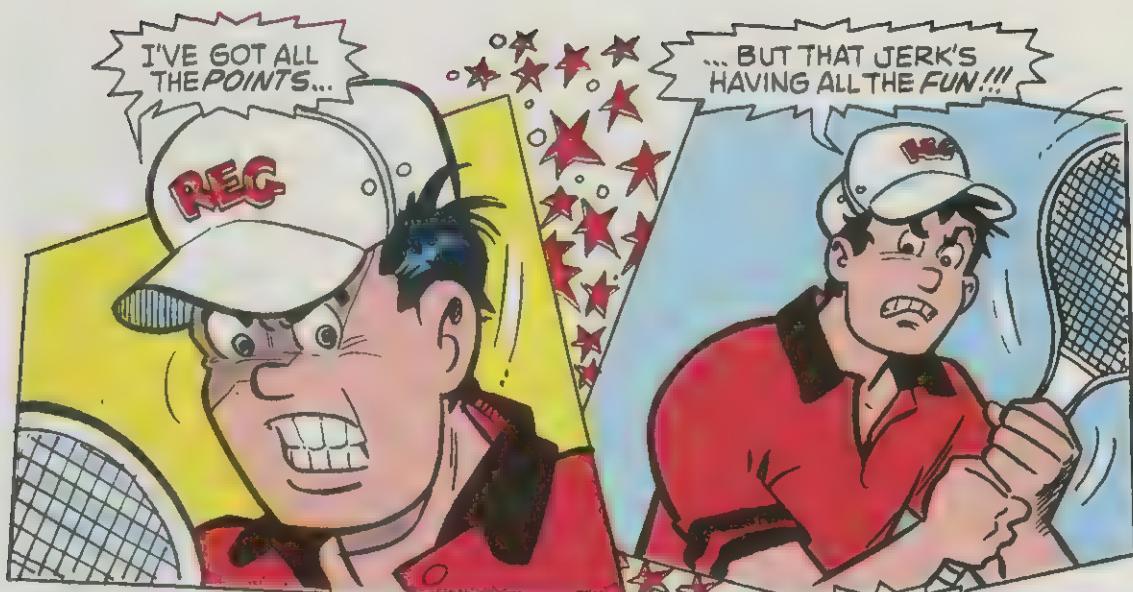
128











Lick this.



Doesn't taste very good, does it?
That's because it's made of paper. Real SweetARTS[®], however, come in six explosive flavors so powerful they'll send shock waves shooting through your tongue into your brain triggering a reaction from your mouth—something like **WOW!**



looking for the **HOTTEST** new comic book?!

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THE
RAT RACE
IN THE
DUST!



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Archie

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Jughead's

MAILBOX

DEAR JUG:
I KNOW HOW
YOU FEEL! I'M A
BIG BROTHER, TOO!
HANG IN THERE, IT'S
REALLY FUN HAVING
A BABY IN THE
FAMILY!!!

TIM FOX
CHARLOTTE, NC.

HI, JUGHEAD:
I'VE GOT A KID BROTHER!
I FELT JUST LIKE YOU
AT FIRST, 'CAUSE IT'S AN
AWESOME CHANGE IN
THE HOUSE.
(NO PUN INTENDED)

ART SVEDBERG
MCKEESPORT, PA.

DEAR JUG:
THE HARDEST
THING IS GETTING
USED TO THE
CRYING. BY THE
TIME I GOT USED
TO IT, THE CRYING
STOPPED.

JOAN KEMPE
KEARNY, N.J.

DEAR JUGHEAD:
MY LITTLE
SISTER IS 4 YEARS
OLD. I'VE LEARNED
TO LOVE HER AND
SHE'S LEARNED
TO LOVE ME.

KATIE WILLIAMS
ATLANTA, GA

HELLO, JUGHEAD:
I BABY SIT MY LITTLE SISTER
AND ACT LIKE AN ADULT SO MY
PARENTS CAN GO OUT AND ACT
LIKE TEENAGERS.
ISN'T LIFE FUNNY?

PHIL METZGER
PHOENIX, AR

TO MY FAVORITE:

JUGHEAD:
I'VE BEEN ENJOYING
READING ABOUT YOU
EVERY MONTH!
I CAN'T WAIT TO SEE
WHAT'S GOING TO HAPPEN
NOW THAT YOU'VE GOT
A BABY JOINING
YOUR FAMILY!
LOVE,

WENDY CARTER
ENID, OK

HOWDY JUG:
I DRIVE MY KID
BROTHER TO LITTLE
LEAGUE PRACTICE.
IT'S FUN TO WATCH
HIM LEARN TO
PLAY BALL!

PEG LEKELLE
LOS ANGELES, CA

DEAR JUG:
I'M GLAD YOU'RE GOING
TO BE A BIG BROTHER!
MAYBE YOU CAN HELP ALL
OF US TO APPRECIATE HOW
IMPORTANT FAMILY IS!

GLEN STAFFORD
MEMPHIS, TENN

THANKS FOR
YOUR WONDERFUL
LETTERS, PAL!!!
MORE LETTERS
NEXT MONTH!
I APPRECIATE
YOU!!!

DEAR JUG:
LOTS OF US HAD BIG
BROTHERS AND SISTERS
WHO GAVE US LOVE AND
TRAINING. WE ALL GET THE
CHANCE TO PASS ON THE
LOVE WE'VE BEEN GIVEN!

BILL RAMSEY
GRAND RAPIDS, MICH.

JUG:
IF YOU EVER
GET STRESSED
OUT WITH THE
NEW BABY, JUST
REMEMBER, I
WENT THROUGH
IT AND I'M
PULLING FOR YOU.

ANDREA JOY
BUTTE, MONT.



Archie

and the
Gang

TELL US ABOUT RECYCLING



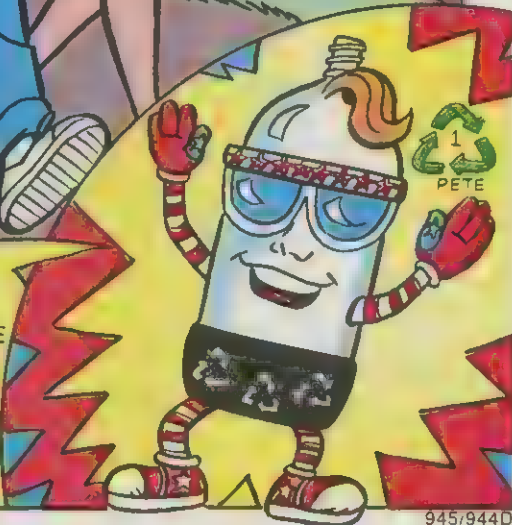
PLASTIC
Containers

HI, GANG! BE SURE TO **RECYCLE**
ALL OF YOUR **PLASTIC** SOFT DRINK
BOTTLES AND OTHER CONTAINERS
MADE OF **PET**! YOU CAN TELL IF
YOUR CONTAINER IS MADE OF
PET...

IF YOU LOOK ON OR NEAR
THE BOTTOM OF THE PLASTIC
CONTAINER AND SEE THE
RECYCLING CODE!



HI, KIDS! THE  **RECYCLING CODE**
TELLS YOU THAT THE **PLASTIC** CONTAINER
YOU'VE GOT IS **RECYCLABLE** AND IF YOUR LOCAL
PROGRAM ACCEPTS THESE CONTAINERS, PLEASE
JOIN IN AND **RECYCLE** THEM! I'M RECYCLING
PETE. I'LL SEND YOU A **PETE** STICKER AND MORE
INFO ON **PET** RECYCLING IF YOU SEND YOUR
NAME AND ADDRESS TO 'NAPCOR--ARCHIE 2,
4828 PARKWAY PLAZA BLVD, SUITE 260,
CHARLOTTE, NC 28217'



Jughead

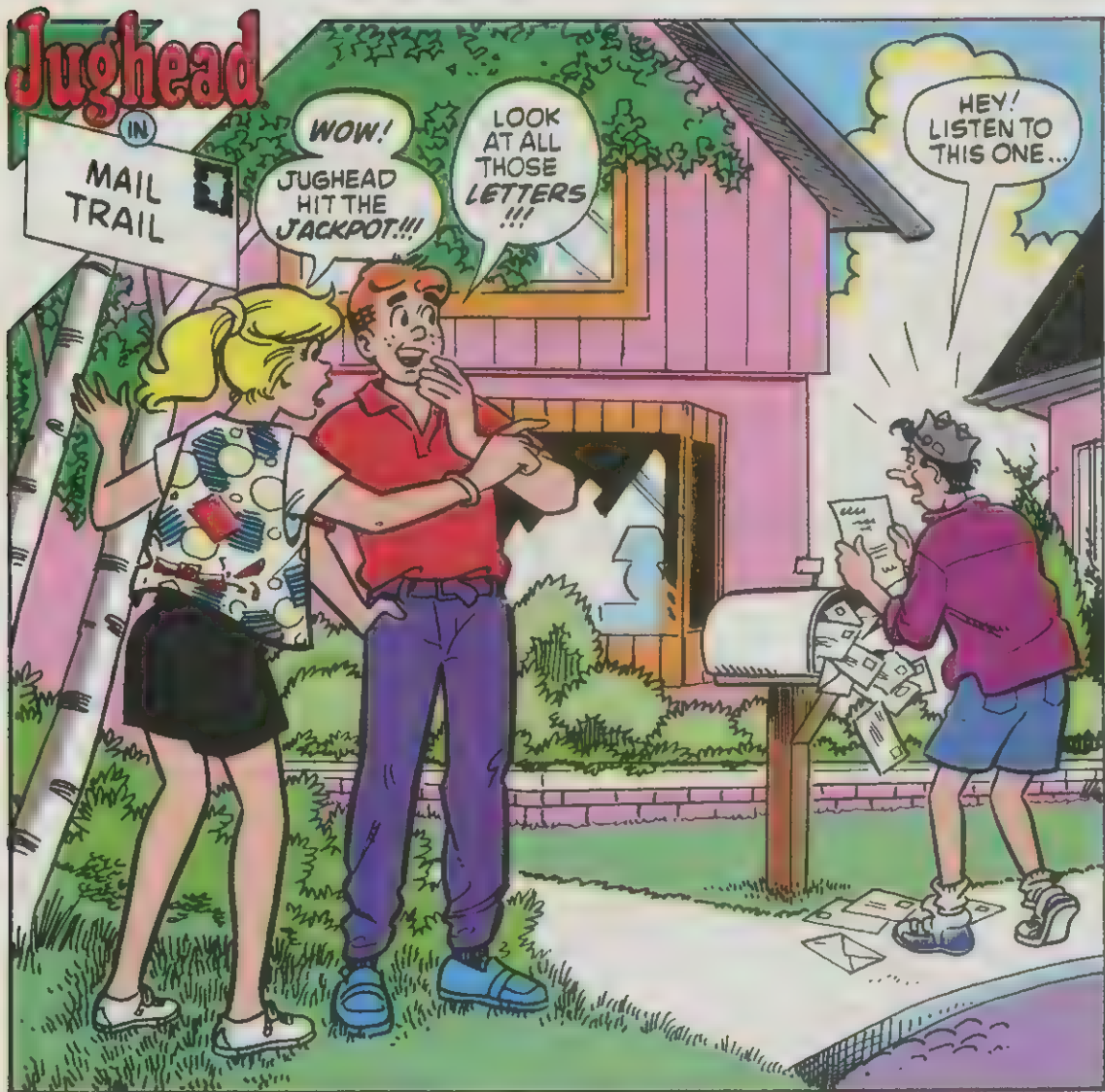
IN

MAIL
TRAIL

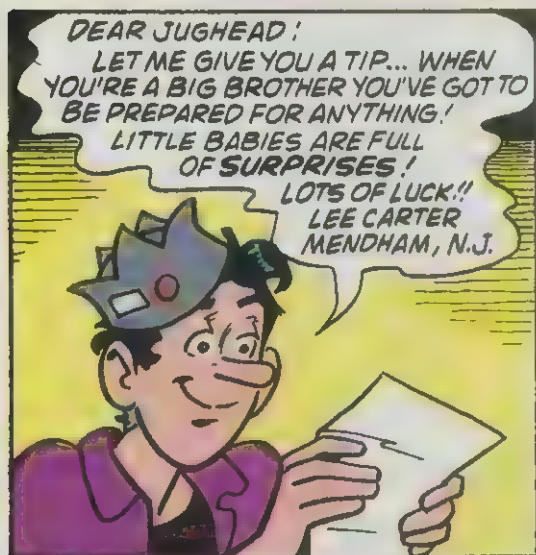
WOW!
JUGHEAD
HIT THE
JACKPOT!!!

LOOK
AT ALL
THOSE
LETTERS
!!!

HEY!
LISTEN TO
THIS ONE...



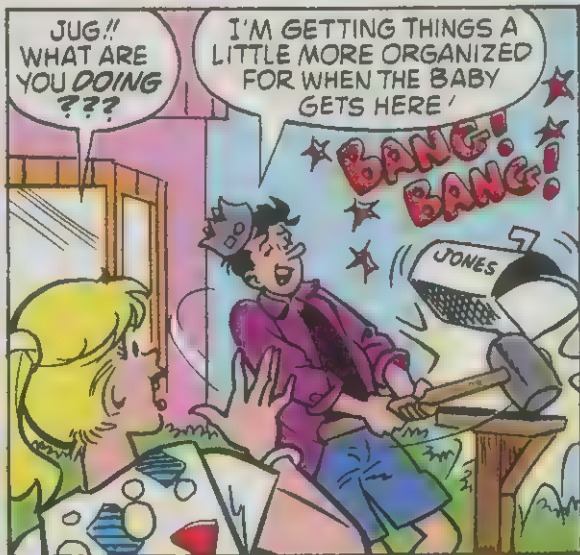
DEAR JUGHEAD!
LET ME GIVE YOU A TIP... WHEN
YOU'RE A BIG BROTHER YOU'VE GOT TO
BE PREPARED FOR ANYTHING!
LITTLE BABIES ARE FULL
OF SURPRISES!
LOTS OF LUCK!!
LEE CARTER
MENDHAM, N.J.

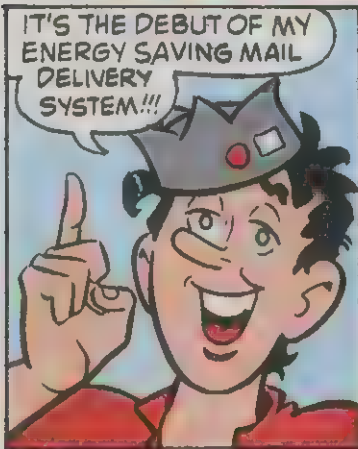
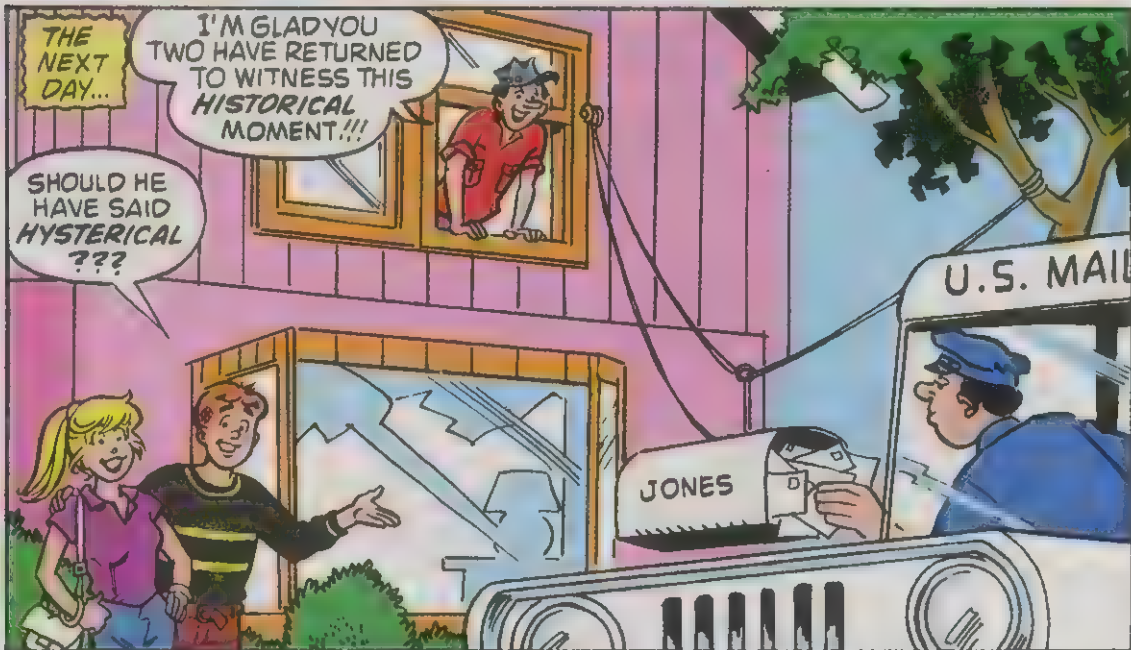
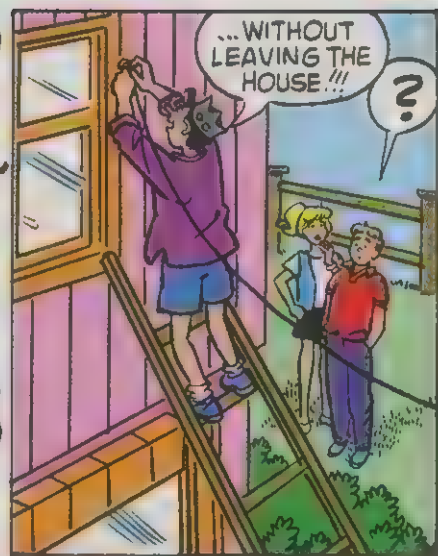
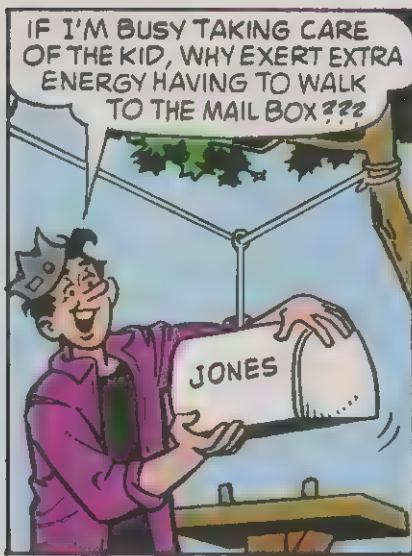


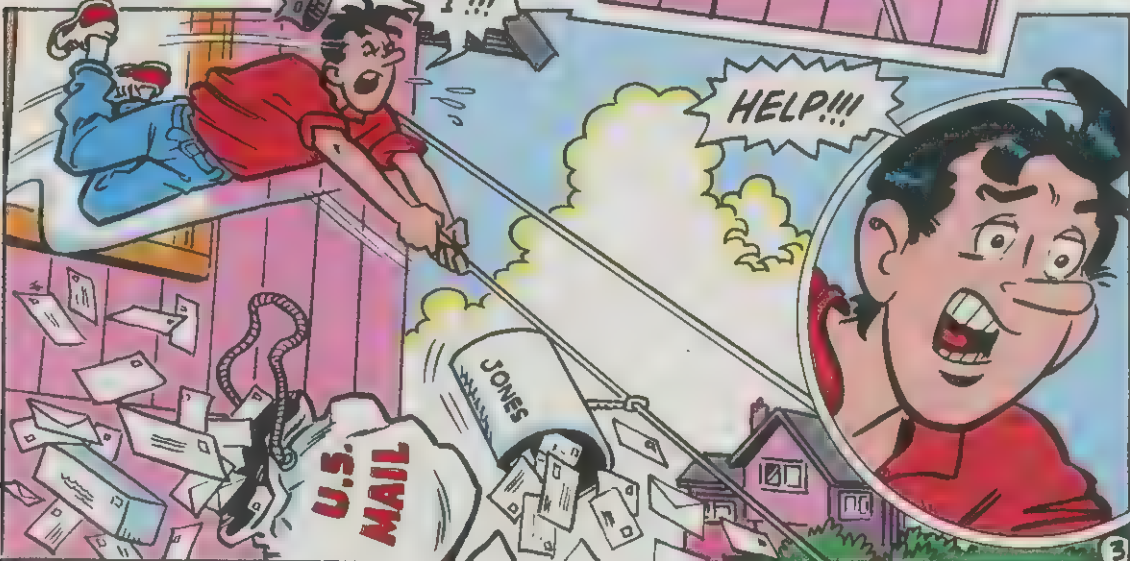
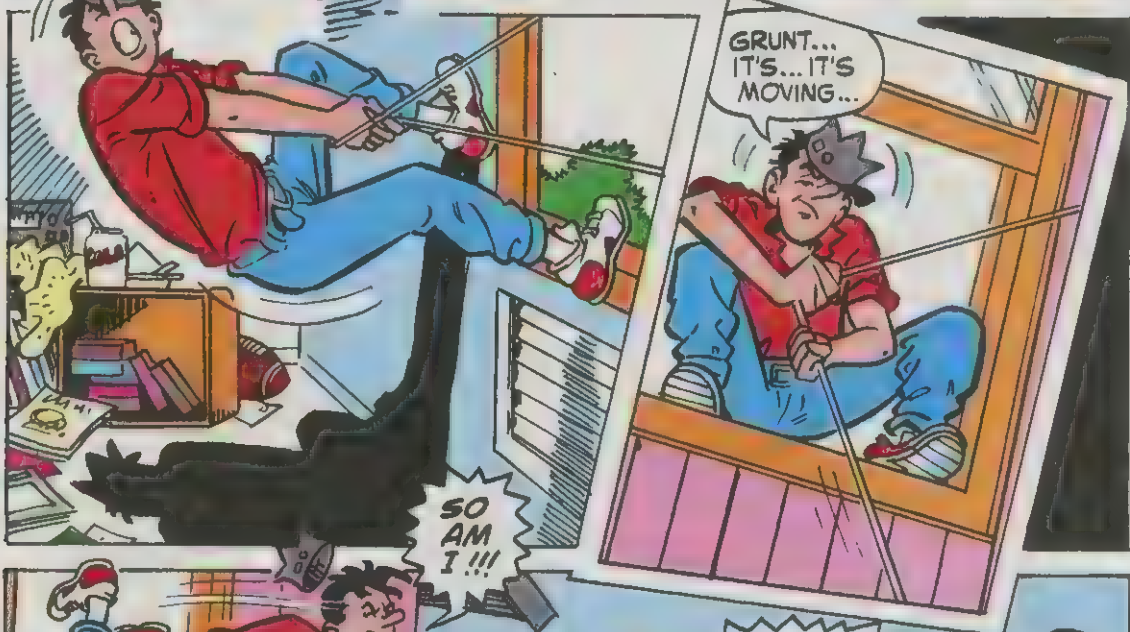
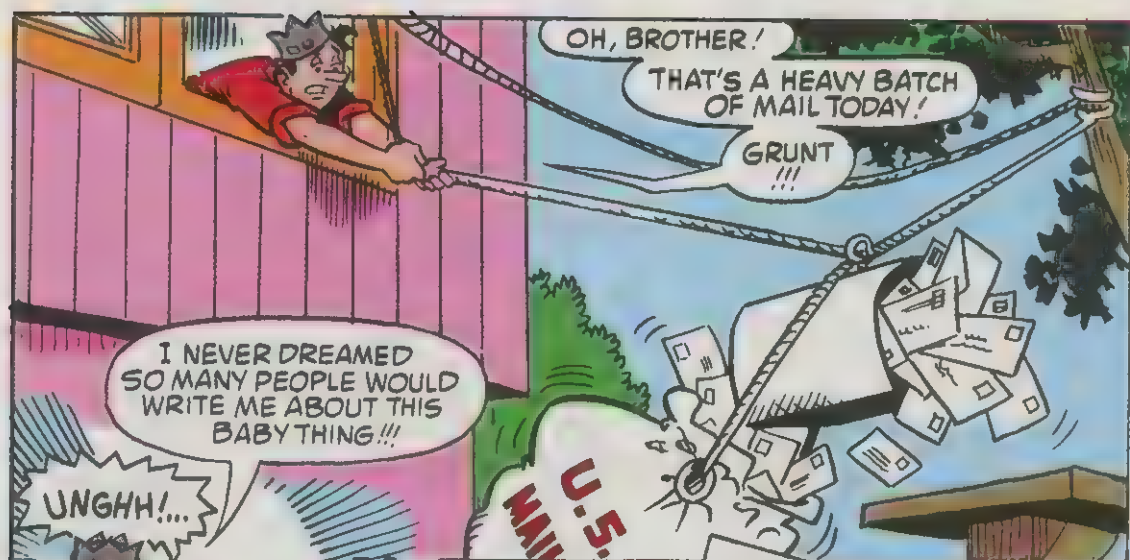
JUG!!
WHAT ARE
YOU DOING
???

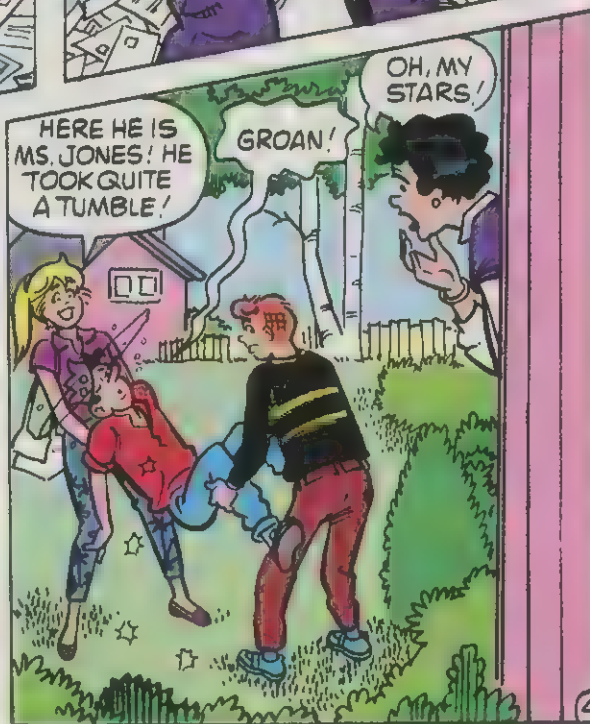
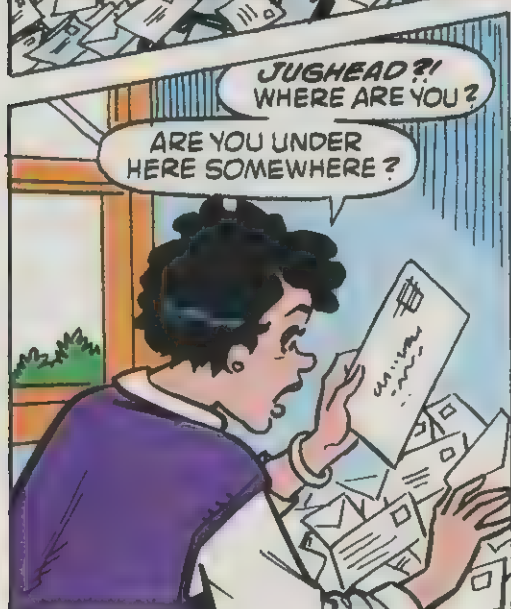
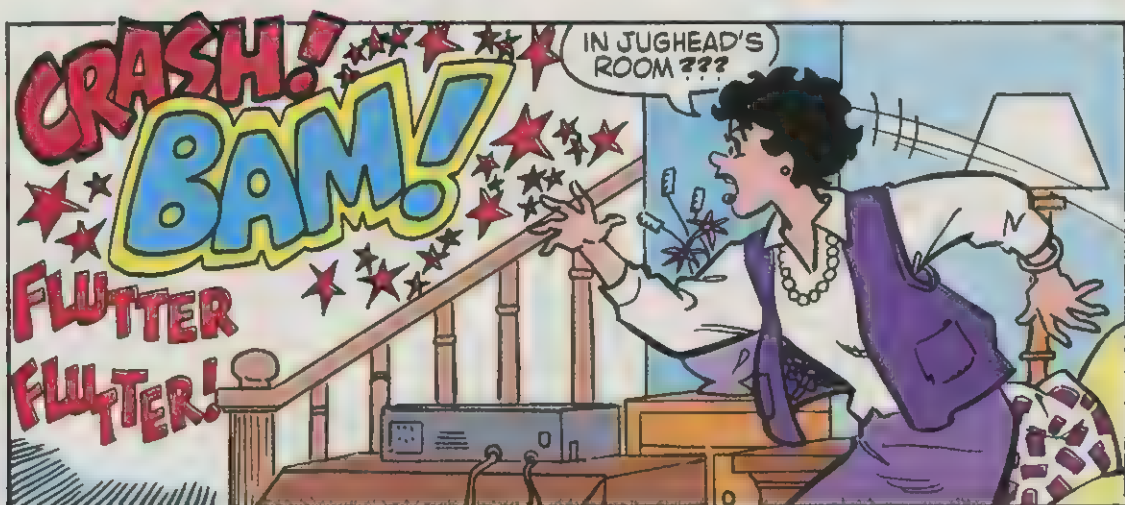
I'M GETTING THINGS A
LITTLE MORE ORGANIZED
FOR WHEN THE BABY
GETS HERE!

BANG! BANG!







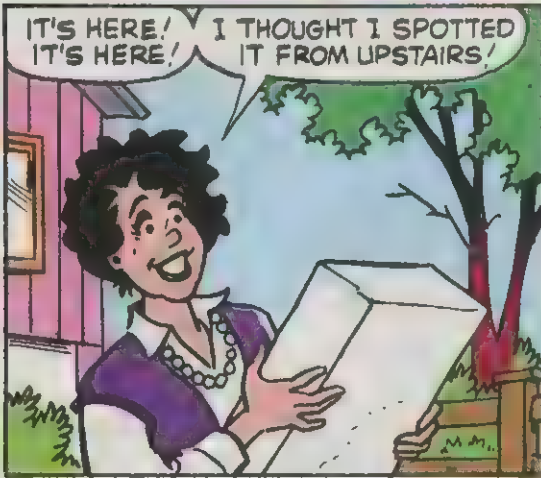




I'M OKAY,
MOM, REALLY!

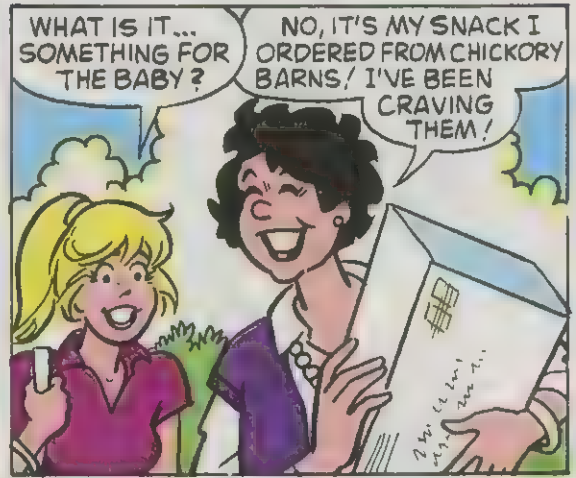


THAT'S NICE,
SON!



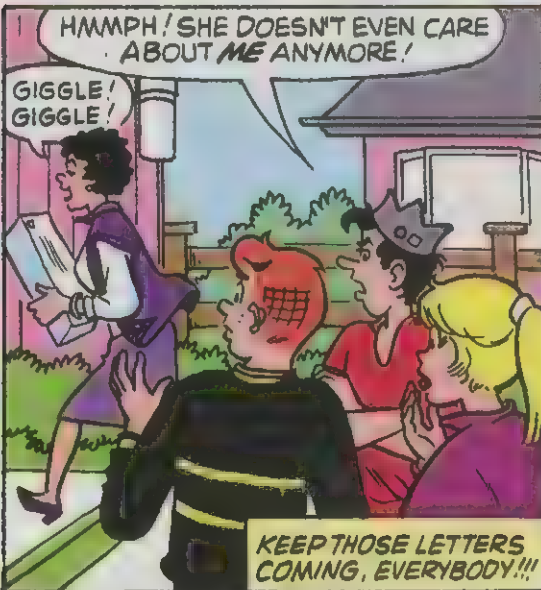
IT'S HERE!
IT'S HERE!

I THOUGHT I SPOTTED
IT FROM UPSTAIRS!



WHAT IS IT...
SOMETHING FOR
THE BABY?

NO, IT'S MY SNACK I
ORDERED FROM CHICKORY
BARN'S, I'VE BEEN
CRAVING
THEM!



HMMPH! SHE DOESN'T EVEN CARE
ABOUT ME ANYMORE!

GIGGLE!
GIGGLE!



WELL, C'MON, JUGGY!
AREN'T YOU GOING TO
HELP ME DOWN THIS
JUMBO PLATTER?

BE RIGHT
THERE, MOM!

KEEP THOSE LETTERS
COMING, EVERYBODY!!!

JUGHEAD NEEDS YOU
MORE THAN EVER !!!

END

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This Ain't No Game.



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